

KRUG'S

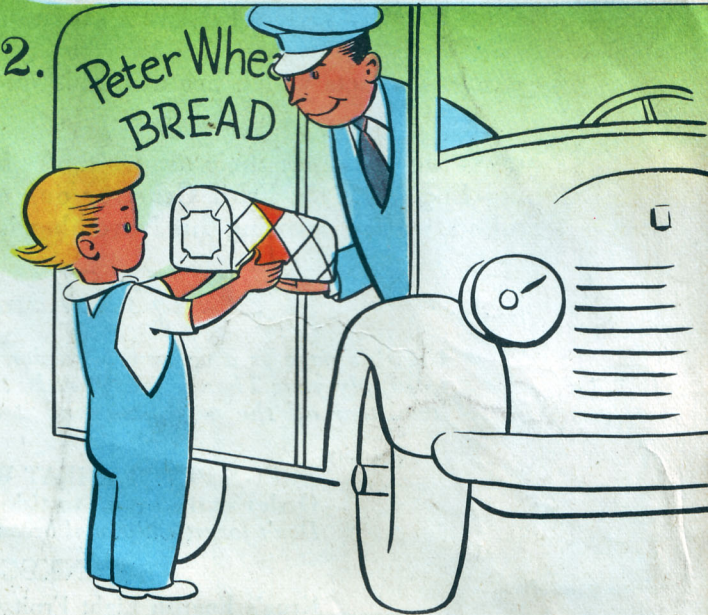
Peter Wheat News

MONTHLY COMICS AND SPECIALS ★ VOLUME NO. 44

1.



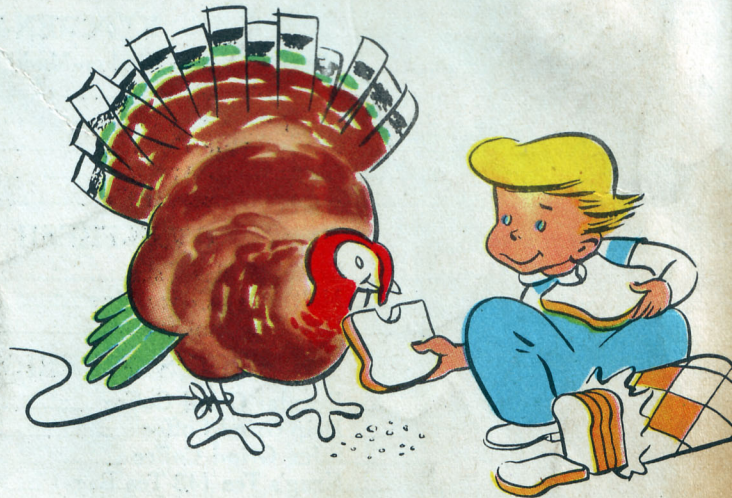
2.



3.



4.



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YOUR DAILY BREAD
is my bread and butter





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UNIVERSE.COM

Use this

THRIFT MENU PLANNER

IN PLANNING MEALS

THE PRODUCT YOU WANT — ON THE DAY YOU WANT IT

THE "PETER WHEAT NEWS," including the popular "Thrift Menu Planner," is issued monthly to our customers to keep them informed about just a few of the many quality products which are available on Krug trucks from day to day.

Because so many of our good friends feel that no Thanksgiving Season is complete unless they have on their dinner tables such famous Krug specialties as our prize winning English Light Fruit Cake, or our Kitchen-made pies, or our fine Dresden Fruit Stollen, we are devoting this November issue of the "Peter Wheat News" exclusively to

Krug's Thanksgiving Specials

Use this page as a convenient order form so your Krug Salesman will be sure to supply your Thanksgiving needs. Simply enter the quantity you wish of each item, tear off the page and hand it to your Krug Salesman.

Quantity		
_____	KRUG'S PETER WHEAT WHITE BREAD	\$.18

Order extra bread to tide you over!

Don't forget additional bread for stuffing.

THANKSGIVING CAKES

_____	Krug's English Light Fruit Cake (Decorated Tin)	\$2.79
	(Awarded diploma London International Exhibit 1936)	
_____	Decorated Thanksgiving Layer Cake	3.50
_____	Decorated Thanksgiving Layer Cake	5.50
_____	Pound Cake	.62
_____	Chocolate Fudge Layer Cake	.67
_____	Snowflake Layer Cake, Pineapple Buttercream	.67

KITCHEN-MADE PIES

_____	Mince Pie, with Kitchen-Made Mince Meat	.65
_____	Large Mince Pie	1.25
_____	Pumpkin Pie	.63
_____	Fresh Apple Pie	.65
_____	Large Fresh Apple Pie	1.25
_____	Cocoanut Custard Pie	.72

OVEN-FRESH COFFEE CAKE

_____	Crumb Coffee Cake	.43
_____	Melt Away Coffee Ring	.47
_____	Dresden Fruit Stollen	.80

KRUG'S SUPERIOR BLEND COFFEE

_____	Regular Grind Coffee	.92
_____	Drip Grind Coffee	.92
_____	Silex Grind Coffee	.92
_____	Krug's Tea (48 Tea Bags)	.55

(And after Thanksgiving be sure to ask your Krug Salesman about his Holiday Cookie Specials — Butter Cookies, Cocoanut Macaroons and Spice Drops — at prices you would never think possible for top-quality cookies such as these)!

NAME.....

ADDRESS.....

TOWN.....

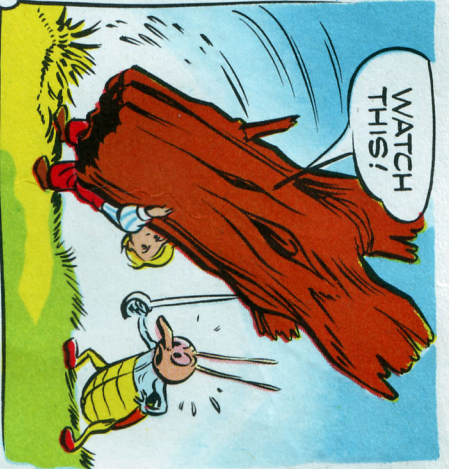
If you should miss the Krug Salesman, call your nearest Krug Branch for service.

Jamaica — REpublic 9-6500 • Mt. Vernon — MOunt Vernon 8-4600 • Brooklyn — ESplanade 7-9087
Huntington — Huntington 4-0779 • New Jersey — FAirlawn 6-2840 • Poughkeepsie — Pough-
keepsie 5639.

The Adventures of PETER WHEAT



ON GUARD, PETER! AYE, BEETLE, I SEE THEM!



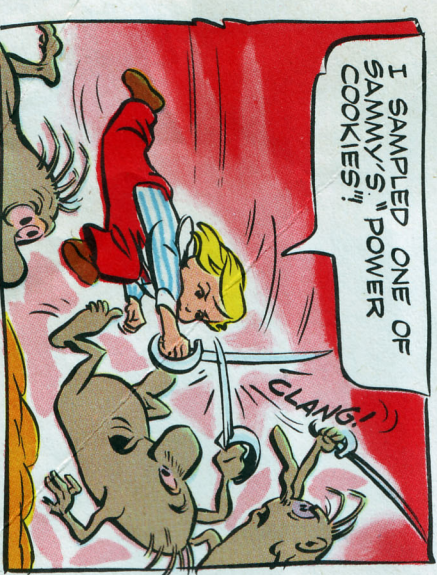
WATCH THIS!



WOW! HOW DID YOU EVER LIFT THAT LOG, PETER? EASY... SWISH!

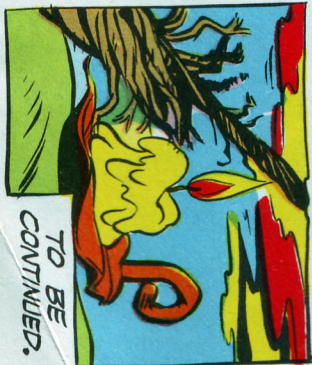
YEOWCH! YIPE!

THUD!



I SAMPLED ONE OF SAMMY'S "POWER COOKIES!"

CLANG!



MEANWHILE... ON TOP OF THE TOWER... THE ROPE HOLDING SAMMY IS ALMOST BURNED THROUGH!

TO BE CONTINUED.

FOLD ALONG THIS LINE



SAMMY SWEET SAMMY HAS INVENTED "POWER COOKIES" WHICH GIVES ONE THE STRENGTH OF TEN MEN! SAMMY ALONE KNOWS THE RECIPE, AND HE IS NOW HELD CAPTIVE BY THE WHEAT IS ATTEMPTING A RESCUE.

I'LL HAVE TO STOP BY THE WHEAT KINGDOM AND SECURE ANOTHER MOUNT!

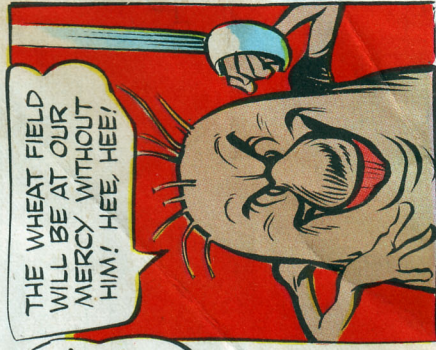
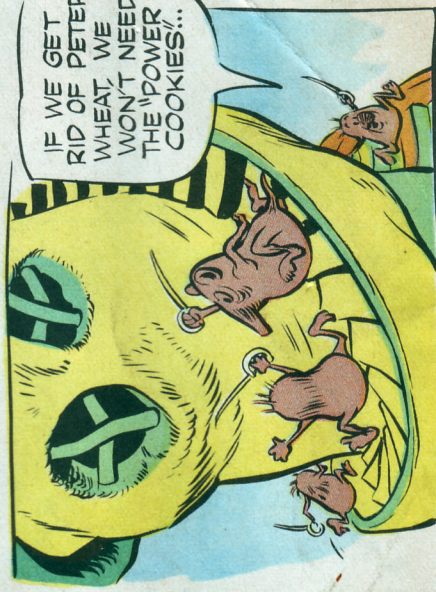
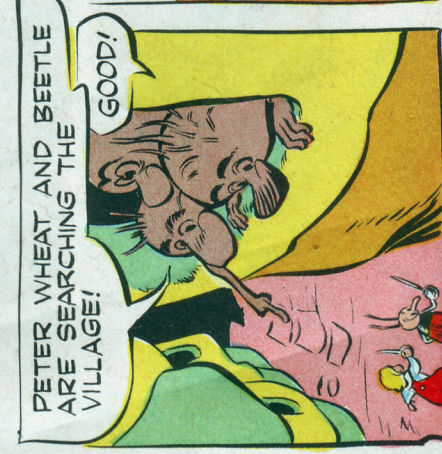
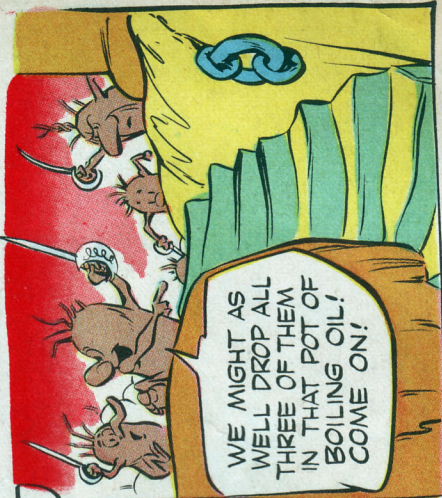
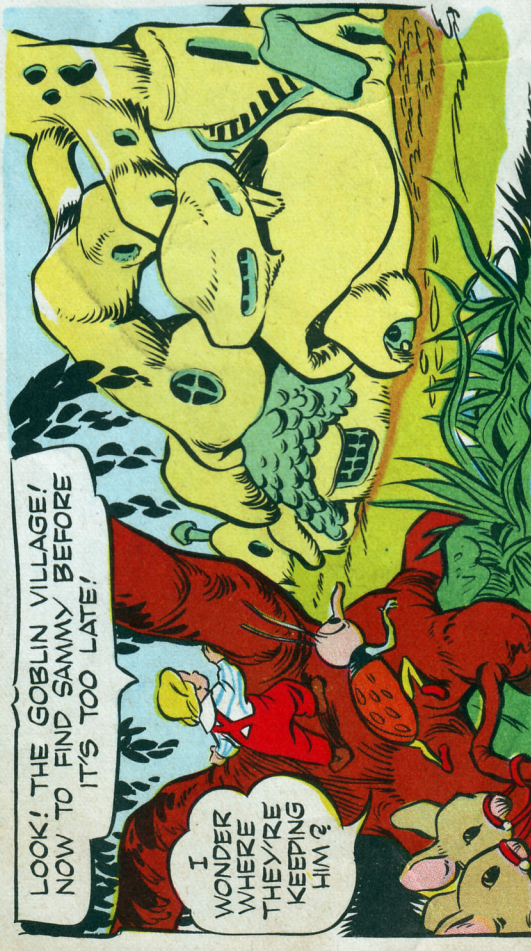
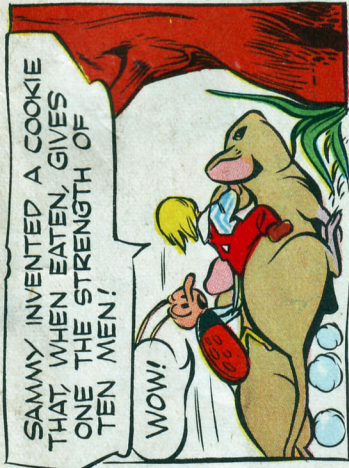


QUICK, BEETLE! GRAB A MOUNT! WE MUST RESCUE SAMMY FROM THE GOBLINS! THE GOBLINS?



AYE! IF THEY FORCE SAMMY TO TELL THE RECIPE, ALL THE DANGER! WHAT ARE YOU TALKING ABOUT, PETER?

CUT ALONG THIS LINE





The Adventures of PETER WHEAT

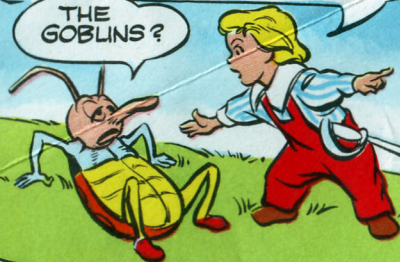
SAMMY SWEET HAS INVENTED A "POWER COOKIE" WHICH GIVES ONE THE STRENGTH OF TEN MEN! SAMMY ALONE KNOWS THE RECIPE, AND HE IS NOW HELD CAPTIVE BY THE GOBLINS. PETER WHEAT IS ATTEMPTING A RESCUE.

I'LL HAVE TO STOP BY THE WHEAT KINGDOM AND SECURE ANOTHER MOUNT!



QUICK, BEETLE! GRAB A MOUNT! WE MUST RESCUE SAMMY FROM THE GOBLINS!

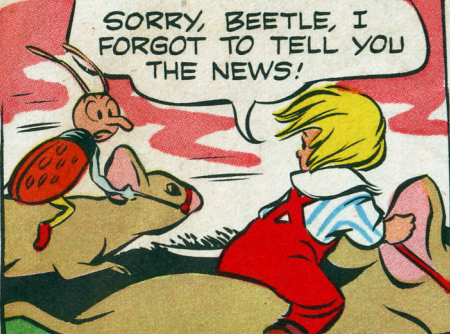
THE GOBLINS?



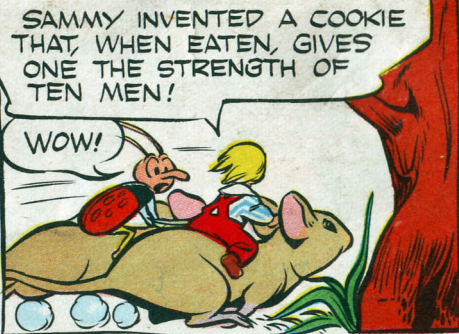
AYE! IF THEY FORCE SAMMY TO TELL THE RECIPE, ALL THE WHEAT FOLK WILL BE IN DANGER!

WHAT ARE YOU TALKING ABOUT, PETER?



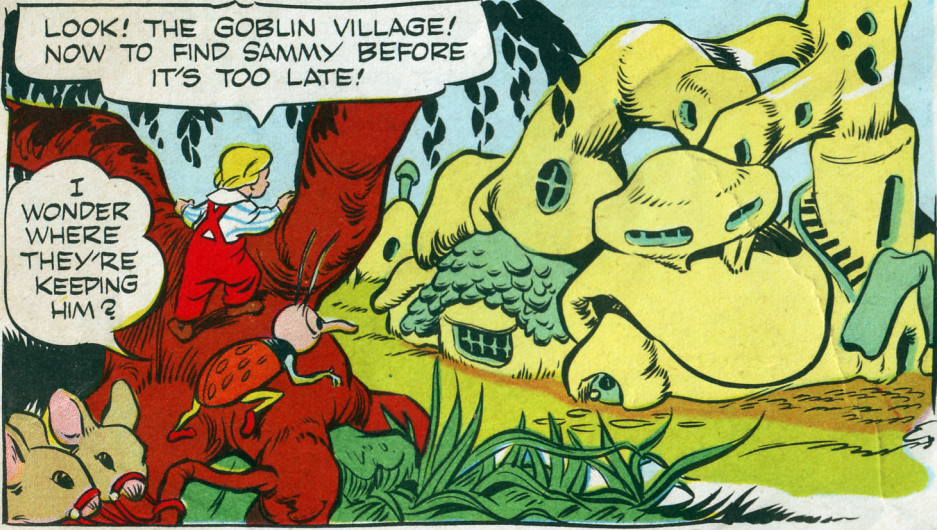


SORRY, BEETLE, I FORGOT TO TELL YOU THE NEWS!



SAMMY INVENTED A COOKIE THAT, WHEN EATEN, GIVES ONE THE STRENGTH OF TEN MEN!

WOW!



LOOK! THE GOBLIN VILLAGE! NOW TO FIND SAMMY BEFORE IT'S TOO LATE!

I WONDER WHERE THEY'RE KEEPING HIM?

MEANWHILE- HIGH IN THE WATCHTOWER...

TELL US THE RECIPE OR I'LL LOWER YOU ANOTHER FOOT!

NEVER!

PLACE THE CANDLE UNDER THE ROPE... HE'LL TALK THEN!

AYE! HEE HEE!

WHEN THAT ROPE BURNS THROUGH... **SPLOOSH!**
YOU'LL BE FINISHED!

TALK,
YOU FOOL!

I'LL NEVER
TELL! NO
MATTER
WHAT YOU
DO TO
ME...

LOOK!
OUTSIDE!

PETER WHEAT AND BEETLE
ARE SEARCHING THE
VILLAGE!

GOOD!

WE MIGHT AS
WELL DROP ALL
THREE OF THEM
IN THAT POT OF
BOILING OIL!
COME ON!

IF WE GET
RID OF PETER
WHEAT,
WE WON'T NEED
THE "POWER
COOKIES"...

THE WHEAT FIELD
WILL BE AT OUR
MERCY WITHOUT
HIM! HEE, HEE!

